



NextLifeBook – Patent-pending InsurTech launches Lifetime Free Digital Memories & Will Generator, Subscription for Gifts & Safe Deposit Box Storage

- Filed patent via Amica Law LLP in 2019
- Raised pre-seed funding in 2019 from a leading Wills, Trusts & Insurance Group
- Launches with several partnerships to offer 1.3 million users NextLifeBook
- Seeking Series A Growth Funding as it expands across SEA

Singapore 17th March 2020 6am: Patent-pending InsurTech (Insurance Tech) [NextLifeBook](#) has launched a Freemium service – [NextLifeBook.com](#) – for people worldwide to leave Free Digital Memories, Wills & Digital storage, and subscription services for Safe Deposit Box & gifts that will be sent in the future after the user is no longer around.

Available from today, NextLifeBook signed a partnership agreement with a leader in Employee Medical solutions partner to reach over one million PMET users, and is expected to exponentially grow in free and paid users. It has recently partnered with three other NCSS organizations who will outreach to their members and family.

[NextLifeBook](#) will be offered via web, and later on smartphones via Android Play and Apple Appstore. The services are encrypted, with 2-factor Google Authentication, for further security, and safe keeping of wills are in Safe Deposit Box services provided by Certis Cisco.

“We are grateful to our partners and investors on board who brings tremendous domain expertise, value and their users as we grow the business regionally,” **said Chua Teck Hiong, Director and co-founder of NextLifeBook.** “In these times of Covid-19 pandemic, we decided to offer our Free plan for lifetime, if any user signs up in 2020. We would also be working with organizations and bigger Tech companies, to bring our unique and sustainable business model and deliver cashflow via positive unit economics into their existing lines of businesses,” **he added.**

[NextLifeBook](#) will be targeting to be in 3 regional countries for 2020, and add Series A round of investors to scale the business globally.

About NextLifeBook

Conceptualized over the years, and after a chance meeting with a prominent Wills & Trusts company & insurance broker in Singapore later, Next Life Book Pte Ltd was founded in 2019.

NextLifeBook is a Freemium service that provides a platform and storage for users to deliver lasting memories — text, pictures, voice, videos, flowers, gifts — to their loved ones in the event that after passing on.

For media inquiries, interviews, please contact:

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